



Made for Property Managers by Property Managers

Key Data is passionate about building customizable, real-time dashboards that provide true visibility into the performance of short-term rentals. We offer an ensemble of business intelligence tools that tell the story of your company's key metrics with easy-to-grasp dashboards and robust reporting.

Book A Demo



The Benefits of ProData



Streamlined & Automated Reporting

Quickly identify opportunities to improve the metrics that matter most. Track over 30 metrics and filter to find the most important KPIs to you and your business.



Comprehensive Competitive Analysis

Obtain competitive analysis data that allows you to compare your KPIs to the competition and see where you stack up.



Benchmarking & Performance Tracking

Key Data aggregates historical performance data and pacing details in one place, allowing you to make informed decisions and improve your company performance.



Real-Time Data Insights

Identify the fastest-growing markets with Key Data's Feeder Market reporting. Get a geo-targeted heat map showing where guests are coming from and which markets are growing the fastest.



Accurate Rental Market Trends

Keep homeowners informed with Key Data's Owner Reports. Generate tailored reports that showcase key KPIs and share them with ease.



Informed Rental Projections

Stay on top of the market and competition with real-time analytics. Access direct source data to get the most accurate view of your market and competition.

Trusted by Industry Leaders



"Tons of time saved. Rather than having to constantly export and transform data, a lot of important KPIs are right at my fingertips, and I can have an answer in less than 5 minutes to 90% of the questions from rental managers and property owners. I would 110% recommend Key Data."



Miles Chew
Compass Resorts

"We are able to pull up any of our revenue-driven data accurately and in real-time. We can adjust the data as needed based on season and external influences in order to get an accurate answer to all of our data questions. When we need assistance, the Key Data team is available, friendly, and knowledgeable."



Jennifer Mucha
Arrived

"As a smaller / mid-size vacation rental company, the entire Key Data team has been a huge asset. The market data and real-time reporting tools that we now have access to, along with the extensive knowledge of our Partner Success Manager gives our team confidence when making decisions regarding our pricing strategies, forecasting and so much more. The Key Data partnership has been a huge part of the success of our growing company!"



Adam Witt
Lilmar Properties

How It Works

Key Data integrates directly with your property management software and provides trusted, anonymous data exchange with competitors in your local and regional markets.

The result: the most accurate, real-time short-term rental data available.

[Book A Demo](#)
